

PENNSYLVANIA ASSOCIATION OF NONPROFIT ORGANIZATIONS

BUILDING TRUST, CONNECTIONS AND RELATIONSHIPS

4801 Lindle Road | Harrisburg, PA 17111 | 717-236-8584

PANO PARTNERSHIPS 2018

AMPLIFY PENNSYLVANIA COMMUNITY ORGANIZATIONS AND THE COMPANIES THAT SUPPORT THEM.

Step 1: Partner with PANO (required)

- | | | |
|---|--|---|
| <input type="checkbox"/> Level 1 (\$250) <ul style="list-style-type: none">▪ Listing in Business Directory on PANO website*▪ Recognition in Annual Report | <input type="checkbox"/> Level 2 (\$395) <ul style="list-style-type: none">▪ Level 1 benefits▪ Access to Standards for Excellence Resource Packets▪ Access to member benefits including member rate for all programs/events | <input type="checkbox"/> Level 3 (\$550) <ul style="list-style-type: none">▪ Level 1 and 2 benefits▪ Access to mailing list of PANO members (list does not include email addresses) |
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*Increase your Google ranking by listing your business on our website (45,000+ users annually)

Step 2: Choose Sponsor & Marketing Opportunities

Regional Events

- Exclusive Sponsor (\$2,000)
 - Major Sponsor (\$1,250)
 - Supporting Sponsor (\$350)
- Preferred Location: _____

Standards for Excellence® Workshop

- Exclusive Sponsor (\$2,000)
 - Major Sponsor (\$1,250)
 - Supporting Sponsor (\$350)
- Preferred Location: _____

Webinars

- Major Sponsor (\$600)
- Supporting Sponsor (\$300)

Publications

- Standards for Excellence® Educational Resource (\$175)

Rebranding-New Website

- Exclusive Sponsor (\$15,000)
- Major Sponsor (\$10,000)
- Supporting Sponsor (\$3,000)

Step 3: Choose Charitable Support

Please indicate if you would like to support PANO with a tax-deductible charitable contribution:

- Other: \$ _____ \$2,500 \$1,000 \$500 \$250 \$100

Total Partnership \$ _____

Provide Contact Information

Company: _____
Primary Contact: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____ Phone: _____
Region Served: _____

SPONSORSHIP & MARKETING DESCRIPTIONS

Regional Events

PANO's regional events bring resources to local communities—meeting nonprofits where they are. These events offer opportunities for you to network with nonprofits within your marketing footprint. Events bring 50-80 participants.

Exclusive Sponsor (\$2,000)

- Be the exclusive sponsor from your industry
- Distribute your materials to all participants
- MC the event
- Talk about your services to audience
- Include your logo included in all advertising
- Engage with all event participants throughout the day
- Host an exhibitor table

Standards for Excellence® Workshop

PANO brings learning and toolkits to meet nonprofits where they are in yet another way. Workshops empower nonprofits to meet the highest standards of governance, management and operations. These unique and popular events provide a platform for you to network with nonprofits within your marketing footprint. Events bring 15-30 participants.

Exclusive Sponsor (\$2,000)

- Be the exclusive sponsor from your industry
- Distribute your materials to all participants
- MC the event
- Talk about your services to audience
- Include your logo in all advertising
- Engage with all event participants throughout the day
- Host an exhibitor table

Webinars

PANO provides a variety of affordable and practical educational opportunities. Typical topics include the following: fundraising, HR, Finance, Advocacy, Legal Compliance, Bylaws, etc. Webinars bring anywhere from 10-100 participants.

Major Sponsor (\$600)

- Talk about your services to audience
- Include your logo in all advertising of the webinar

Publications

Standards for Excellence® Educational Resource Packet Sponsorship (\$175) [29 Opportunities]

The 29 Standards for Excellence® educational resource packets provide accurate, up-to-date and legally-reviewed information on a variety of nonprofit topics, including board governance, financial controls, human resources and sample policies. 130-380 packets are downloaded per year. Your logo will be placed on the cover page of one Educational Resource Packet of your choice for 1 year. (\$175)

Rebranding-New Website Sponsor

Increase your Google ranking by listing your business on our website (45,000+ users annually)

Exclusive Website Sponsor (\$15,000)

- Be recognized in communication related to the new website and on *homepage* for 2 full years after website launch.

Major Website Sponsor (\$10,000)

- Be recognized in communication related to the new website and on *homepage* for 1 full year after website launch.

Supporting Website Sponsor (\$3,000)

- Be recognized in communication related to the new website and logo on *partner* webpage for 1 full year.

Major Sponsor (\$1,250)

- Talk about your services to audience
- Include your logo in all advertising
- Engage with all event participants throughout the day
- Host an exhibitor table

Supporting Sponsor (\$350)

- Include your logo in all advertising
- Engage with all event participants throughout the day
- Host an exhibitor table

Major Sponsor (\$1,250)

- Talk about your services to audience
- Include your logo in all advertising
- Engage with all event participants throughout the day
- Host an exhibitor table

Supporting Sponsor (\$350)

- Include your logo in all advertising
- Engage with all event participants throughout the day
- Host an exhibitor table

Supporting Sponsor (\$300)

- Include your logo in all advertising of the webinar