

## PANO AMBASSADOR

As a PANO Ambassador, your company demonstrates dedication to the nonprofit sector across the commonwealth. PANO amplifies both the impact of the community benefit sector and the work that companies do to partner with nonprofits to improve our communities. As a PANO Ambassador, your leadership stands out by forging strong partnerships while serving some of our greatest community needs. When businesses and nonprofits join hands, the services in our communities become more sustainable, visible, and accessible. Make your business impact in Pennsylvania a positive one by joining today.

Benefits for one full year from sign-up date	\$10,000	\$7,500	\$5,000
Logo on PANO homepage	✓	✓	✓
Listing in online business directory	✓	✓	✓
Recognition in Annual Report	✓	✓	✓
Access to membership benefits	✓	✓	✓
Access to mailing list of PANO members	✓	✓	✓
Honorable mention at all events and webinars	✓	✓	✓
Logo on all GrantStation promotional materials <sup>1</sup>	✓	✓	
E-News sponsorship <sup>2</sup>	✓	✓	
Nonprofit Helpdesk sponsorship <sup>3</sup>	✓		
Special conference participation <sup>4</sup>	✓		
Industry exclusive <sup>5</sup>	✓		

### <sup>1</sup> Logo on all promotional materials about GrantStation

Support nonprofits and help build their capacity by sponsoring a free subscription to GrantStation for PANO members for 1 year. GrantStation.com, Inc. offers nonprofits the opportunity to identify potential funding sources for their programs or projects through an online searchable database as well as resources to mentor organizations through the grantseeking process. Company logo will be on GrantStation promotional materials including email, website, flyers, etc.

### <sup>2</sup> E-News sponsorship

Our bi-weekly newsletter reaches over 18,000 email contacts.

### <sup>3</sup> Nonprofit Helpdesk sponsorship

PANO staff provides assistance, resources, and answers to nonprofit needs and questions. Your sponsorship will help meet these needs. Your logo will be featured on nearly 30,000 email contacts per month, in PANO E-News and staff email signatures, and on our Helpdesk webpage. PANO Ambassadors are also mentioned during each Helpdesk call.

### <sup>4</sup> Special conference participation

1 retractable banner provided by your company placed at the annual collaborative conference, company swag in participant bags, and 2 conference registrations (can be made scholarships for 2 nonprofit employees).

### <sup>5</sup> Industry exclusive

Sole ambassador from your industry to sponsor Helpdesk and participate in collaborative conference (please note: this is separate than conference sponsors).