

# PENNSYLVANIA ASSOCIATION OF NONPROFIT ORGANIZATIONS

BUILDING TRUST, CONNECTIONS AND RELATIONSHIPS

4801 Lindle Road, Harrisburg, PA 17111 | 717-236-8584 | www.pano.org

## PANO AMBASSADOR

As a PANO Ambassador, your company demonstrates dedication to the nonprofit sector across the Commonwealth. PANO amplifies both the impact of the community benefit sector and the work that companies do to partner with nonprofits to improve our communities. As a PANO Ambassador, your leadership stands out in forging strong partnerships which serve some of our greatest community needs. When businesses and nonprofits join hands, the services in our communities become more sustainable, visible and accessible. Make your business impact powerful by investing in as many nonprofits throughout Pennsylvania as we do.

BENEFITS FOR ONE FULL YEAR	\$10,000	\$7,500	\$5,000
Logo on PANO homepage (45,000 annual visitors leading to improved Google ranking)	✓	✓	✓
Listing in online business directory (45,000 annual visitors leading to improved Google ranking)	✓	✓	✓
Recognition in Annual Report	✓	✓	✓
Access to membership benefits	✓	✓	✓
Access to mailing list of PANO members	✓	✓	✓
Honorable mention at all events and webinars (Approx. 10 in-person events, 70 webinars serving 2,500 individuals)	✓	✓	✓
Logo on all GrantStation promotional materials <sup>1</sup>	✓	✓	
E-News sponsorship (Monthly email newsletter reaching over 10,000)	✓	✓	
Nonprofit Helpdesk sponsorship <sup>2</sup> (Featured on 30,000 emails monthly)	✓		
Special conference participation <sup>3</sup> (Nearly 500 attendees annually)	✓		
Industry exclusive <sup>4</sup>	✓		

### <sup>1</sup> Logo on all promotional materials about GrantStation

Sponsor a free, 1-year GrantStation subscription for PANO members. GrantStation, an online searchable database, identifies potential funding sources. Your logo will be on GrantStation promotional materials (email, website, flyers).

### <sup>2</sup> Nonprofit Helpdesk sponsorship

PANO staff provides assistance, resources, and answers to nonprofit needs and questions. Your sponsorship will help meet these needs. Your logo will be featured in PANO E-News and staff email signatures, and on our Helpdesk webpage. PANO Ambassadors are also mentioned during each Helpdesk call.

### <sup>3</sup> Special conference participation

1 retractable banner provided by your company placed at the annual collaborative conference, company swag in participant bags, and two conference registrations (can be made scholarships for two nonprofit employees).

### <sup>4</sup> Industry exclusive

Sole ambassador from your industry to sponsor Helpdesk and participate in collaborative conference (please note: this is separate than conference sponsors).