



# PANO

Pennsylvania Association of  
Nonprofit Organizations

4801 Lindle Road, Harrisburg, PA 17111 | 717.236.8584 | [www.pano.org](http://www.pano.org)

## Standards for Excellence® Codebook Marketing Opportunities

Every few years, PANO publishes the **Standards for Excellence® Codebook**, an Ethics and Accountability Code for the Nonprofit Sector. The Codebook is an 8-1/2" x 5-1/2" spiral-bound guide that we use as a teaching tool during in-person trainings and webinars. We publish, use, and distribute 2,000 hard copy Codebooks and distribute 1,500 electronic Codebooks, reaching thousands of nonprofit professionals in our service area and beyond.

This year, we are offering Codebook Partner Pages, a new way for companies who serve the nonprofit sector to advertise your services in support of the Standards for Excellence® resources that help nonprofits stay in compliance and on track with industry best practices from the board room to fundraising. We only have 6 spaces for full page ads so contact us today. Together, we can amplify nonprofit best practices and the companies and services that help make them possible.

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PANO amplifies the impact of the community benefit sector through advocacy, collaboration, learning and support.

