



Pennsylvania Association of
Nonprofit Organizations

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COVID-19 ENDANGERS NONPROFIT SERVICES IN PENNSYLVANIA

[April 21, 2020] Just weeks into the surge of the novel coronavirus (COVID-19) in Pennsylvania, now reporting over 33,000 positive cases, nonprofits on the frontline are seeing increases in demand for service, crippling revenue losses, and increased expenses—all impacting their ability to retain their most critical asset: their workforce.

Nonprofits employ 16% of Pennsylvania's workforce, who serve those most vulnerable to COVID-19 and other crises. While all businesses must regain their economic strength, the loss of charitable work in the Commonwealth could literally be a matter of life or death. Thus, the newest stimulus package being debated at the federal level must ensure that nonprofits are first-in-line to receive the dollars so needed for their ongoing service to local communities.

The Pennsylvania Association of Nonprofit Organizations (PANO) partnered with the United Way of Pennsylvania, the Pennsylvania Council of Children, Youth, and Family Services, the United Way of the Greater Lehigh Valley, and the Community Foundation of Lehigh Valley to administer a survey, capturing a brief but compelling overview of how COVID-19 has affected 190 nonprofit organizations and their clients served in all 67 Pennsylvania counties—in just the first three (3) weeks of response.

Key findings include:

- **50% (90)** of organizations have seen an increased demand for service, during a time when many organizations have reduced staff and volunteer support.
- **817,860** clients served by **67% (127)** of organizations saw a *reduction* in services provided.
- **77% (146)** of organizations project a collective **\$41.8 M** revenue that is now lost or at risk. This revenue includes revenue from fundraising events, individual donations, program fees, and more.
- **61% (115)** of organization report that **9,583** are or will be expecting a reduction in pay, including but not limited to furloughs and layoffs.

And these numbers only provide a snapshot of the collective impact felt by the close to 50,000 nonprofits providing services throughout the Commonwealth.

Nonprofits and our philanthropic, business, and government partners are working together in ways that we have not seen before. This cooperation must continue to find collective answers. Without additional support from federal and state government, nonprofit organizations will most likely need to curtail critical services—during a time when Pennsylvania most needs them.

Please visit www.pano.org for more information about the [data in this report](#), for [regional impact data](#), for nonprofit letters addressed to [Congress regarding CARES Act 2.0](#) and to [Governor Wolf and state leadership](#), and more [COVID-19 resources](#).

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About PANO

PANO amplifies the impact of the community benefit sector through advocacy, collaboration, learning, and support. PANO, a statewide membership organization serving over 1,040 nonprofits, employing over 27,000+ individuals, walks alongside organizations and individuals working to improve the quality of life in communities throughout Pennsylvania. To learn more about PANO, please visit: www.pano.org.