



Sponsorship Opportunities: 2022 Collaborative Conference



Each year, nonprofit leaders from all over the state come together at the collaborative conference to learn, network, and share in building stronger communities across Pennsylvania. This year, our collaborative conference, co-hosted by Alliance for Nonprofit Resources (ANR), the Greater Pittsburgh Nonprofit Partnership, the PA Association of Nonprofit Organizations (PANO), and Villanova University will be a hybrid event. Virtual activities will be powered by Whova, and we will host regional meet-ups in each of the four corners of the state—North West, North East, South East, and South West. *Page 1 details virtual opportunities to engage with our attendees and page 2 shows in-person opportunities.*

	Scholarship Fund Sponsor - \$250 and up (Unlimited)	Standards for Excellence Sponsor - \$500 (Unlimited)	Single Workshop Sponsor -16 @ \$750 (Limit 1/workshop)	Self-Care Sponsor -\$1,000 (Unlimited)	Workshop Track Sponsor - 5 @ \$1,500	Accessibility Sponsor -\$2,500 (Industry-Exclusive)	Premier Sponsor -\$5,000 (Industry-Exclusive)
Pre- or post-conference educational webinar						1 30-minute webinar (open to public)	1 45-minute webinar (open to public)
Special pre-conference marketing					3 social media posts	Spotlight in 1 emails + 4 social media posts	1 dedicated email; 6 social media posts; dedicated webpage
Additional conference programming				Share 1 "Self Care Tip of the Day"	Facilitate post-track Q&A session	Run a virtual table at the networking lunch	Facilitate 1 mini-workshop during the conference (30 mins)
Banner ad in online event platform							
Complimentary registrations			2 registrations to the sponsored workshop	2 registrations to keynotes	2 registrations to entire workshop track (4 sessions)	4 registrations to the full conference	6 registrations to the full conference
Virtual exhibitor booth							
Speaking Opportunity		1-min. company promo during Standards Celebration	2-min. company promo in sponsored workshop	2-min promo for company/self-care exercise	Introduce each track workshop + 3-min. company promo	Introduce 1 general session + 3-min. company promo	Introduce keynote + 5-min. company promo
Logo featured on:		Standards Promotional Materials	Virtual Room Door	Virtual Room Door	Virtual Track: All Workshop Doors	On conference homepage + general session Virtual Door	On conference homepage + keynote Virtual Door
Item in Virtual Gift Bag							
Recognition on website and emails							
Attendee list in Whova (no email addresses)							



Regional Meet-Ups at the 2022 Collaborative Conference

T, 10/18, Southeast PA | Th, 10/20, Northeast PA | T, 10/25, Northwest PA | Th, 10/27, Southwest PA

Benefits per Location	Scholarship Fund Sponsor \$250 Sponsors 5 of <u>Your</u> Nonprofit Clients	Networking Sponsor \$500	Major Sponsor \$1,000*
Event Emcee (One Emcee per event) - industry-exclusive only (\$1,500)			Industry-Exclusive (\$1,500)
Special pre-event marketing			Spotlight in 1 Marketing Email and 1 Social Media Post
Complimentary Registrations		Registration for 1 Rep from Your Company	Registration for 2 Reps from Your Company
Speaking Opportunity		1.5-min Company Promo during Closing Remarks	3-min Company Promo during Opening Remarks
Exhibitor Booth			
Logo featured on:	Table Tents on all Tables	Table Tents & Networking Reception Table	Table Tents, Main Speaker Podium, Main Event Space Door
Recognition in all event-specific online materials (e.g., online event page, email blasts, etc.)			
List of event attendees (names, orgs, and addresses—sorry, no emails)			

