



2023 PANO AMBASSADOR OPPORTUNITIES

PANO Ambassadors stand out in forging strong partnerships with PANO’s 1,000+ nonprofit members, helping to make their services more sustainable, visible, and accessible. Ambassadors demonstrate their support of Pennsylvania’s nonprofit sector by underwriting programs for over 8,000 people who engage with PANO each year.

BENEFITS FOR ONE FULL YEAR	\$10,000	\$7,500	\$5,000
Logo on PANO homepage (68.8K annual visitors leading to improved Google ranking)	✓	✓	✓
Listing in online business directory (68.8K annual visitors leading to improved Google ranking)	✓	✓	✓
Recognition in Annual Report	✓	✓	✓
Access to membership benefits	✓	✓	✓
Access to mailing list of PANO members	✓	✓	✓
Honorable mention at all events and webinars (Approx. 10 in-person events, 60 webinars serving 3,500+ individuals)	✓	✓	✓
<i>Community Connector</i> E-Newsletter sponsorship (Monthly email newsletter reaching 8,000+)	✓	✓	
<i>Ask PANO</i> sponsorship ¹ (Featured on 30,000 emails monthly)	✓		
Special conference participation ² (150-300 attendees annually)	✓		
Industry exclusive ³	✓		

¹Ask PANO sponsorship

PANO staff provides “just-in-time” assistance, resources, and answers to nonprofit management needs and questions. Your sponsorship helps meet these needs. Your logo will be featured in PANO’s *Community Connector* E-Newsletter, staff email signatures, on the *Ask PANO* webpage, and in automatic acknowledgements of web-based requests.

²Special conference participation

Logo recognition on the home page of the conference website, company swag in virtual participant bags, and two conference registrations (can be made scholarships for two nonprofit employees).

³Industry exclusive

Sole ambassador from your industry to sponsor *Ask PANO* services and participate in the collaborative conference as noted in ² above (please note: this is separate than conference sponsors).

PANO AMBASSADOR APPLICATION

- Maximize your impact and visibility with recognition at all in-person events and on PANO's website, emails, webinars, and more.
- Reach PANO's 1,000+ members, plus thousands more visitors.
- Show your company's support for PANO Programs including in-person trainings and events; webinars; nonprofit technical support; and templates, tools, and guidelines critical to nonprofit success.

Become a PANO Ambassador

<input type="checkbox"/> Level 1 (\$5,000) <ul style="list-style-type: none">▪ Listing in Corporate Partner Directory on PANO website*▪ Recognition in Annual Report▪ Access to Standards for Excellence Resource Packets▪ Access to member benefits including member rate for all programs/events▪ Access to mailing list of PANO members (list does not include email addresses)	<input type="checkbox"/> Level 2 (\$7,500) <ul style="list-style-type: none">▪ Level 1 benefits▪ <i>Community Connector</i> E-Newsletter Sponsorship<ul style="list-style-type: none">○ PANO's monthly newsletter reaches over 8,000 people	<input type="checkbox"/> Level 3 (\$10,000) <ul style="list-style-type: none">▪ Level 1 and 2 benefits▪ Nonprofit Helpdesk Sponsorship<ul style="list-style-type: none">○ Featured on 30,000 e-mails monthly▪ Special Conference Participation<ul style="list-style-type: none">○ Between 200-400 attendees○ Various ways to participate▪ Industry Exclusive
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*PANO refers inquiring nonprofit professionals to businesses listed in our Corporate Partner Directory.

Contact Information

Company: _____
Primary Contact: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____ Phone: _____
Region(s) Served: _____

Payment Information

Credit Card: Visa Mastercard American Express Discover
Card Number: _____
Card Name: _____
Billing Address: _____
City: _____ State: _____ Zip: _____

Checks can be made out to PANO and mailed to:

PANO
Attn: Heather Giampapa
4801 Lindle Road, Harrisburg, PA 17111

Contact PANO's Development Director, Heather Giampapa, at heather@pano.org or 717-775-1059 to discuss your PANO Ambassadorship or make a credit card payment.

PANO is a 501(c)(3) nonprofit organization. Donations are tax deductible to the fullest extent allowed by law. The official registration and financial information of Pennsylvania Association of Nonprofit Organizations may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. PANO amplifies the impact of the community benefit sector through advocacy, collaboration, learning and support.