2023 PANO Sponsorship Opportunities

PANO’s events bring resources directly to the communities we serve—meeting nonprofits where they are. Events typically see 10-100 participants and offer opportunities for you to network with nonprofit professionals both virtually and in-person.

Regional Events—In 2023, we are planning in-person events in the Southwest, Southeast, Northwest, and Northeast regions of the Commonwealth, as well as Central Pennsylvania.

Industry-Exclusive Sponsor ($1,500)
- All benefits of a Major Sponsor plus...
- Be the exclusive sponsor from your industry
- Emcee the event
- 3-minute company promo during opening remarks
- Logo Placement on podium & main event door

Major Sponsor ($500)
- All benefits of a Scholarship Sponsor plus...
- Recognition on event webpage and in pre-event emails
- Logo Placement on event table tents

Scholarship Sponsor ($250)
- List of event attendees (names, organizations, and mailing addresses)
- Verbal Recognition during event

Premium Sponsor ($1,000)
- All benefits of a Single Workshop Sponsor plus...
- 1.5-minute company promo during closing remarks
- Pre-event advertising in 1 social media post
- 2 complimentary registrations for the event
- Participate alongside workshop attendees

Online Training – Affordable and practical web-based educational opportunities with topics including fundraising, board management, finance, advocacy, legal compliance, bylaws, Standards for Excellence Education Workshops, and more.

Major Sponsor ($500)
- All benefits of a Supporting Sponsor plus...
- 1.5-minute company promo during opening remarks
- 2 complimentary registrations for the event
- Pre-event advertising in 1 social media post

Supporting Sponsor ($250)
- List of event attendees (names, organizations, and mailing addresses)
- Recognition on event webpage and in pre-event emails

The 30 Standards for Excellence® educational resource packets provide accurate, up-to-date, and legally-reviewed information on a variety of nonprofit topics, including board governance, financial controls, and human resources. All packets include sample policies and procedures. On average, each packet is downloaded or distributed 120 times per year. Your logo will be placed on the cover page of one Educational Resource Packet of your choice for one year. ($175) [Click here to view the list of Resource Packets]

Webpage Sponsor – Be recognized in communications related to a webpage of your choice and have your logo featured on rotating banner for one full year.

Major Pages:
- Advocacy
- Training
- Standards for Excellence
- Racial Justice Resource page
- COVID-19 Resource page

($500) [Click here to view PANO’s website]
Select Sponsorship Opportunities

**Regional Events**
- [ ] Exclusive Sponsor ($1,500)
- [ ] Major Sponsor ($1,000)
- [ ] Single Workshop Sponsor ($500)
- [ ] Scholarship Fund Sponsor ($250)

**Preferred Location(s):**

**Online Trainings**
- [ ] Major Sponsor ($500)
- [ ] Supporting Sponsor ($250)

**Publications**
- [ ] Standards for Excellence® Educational Resource Packet ($175)

**Preferred Packet(s):**
[Click here to view the list of Resource Packets]

**Webpage Sponsorship**
- [ ] Webpage ($500)

**Preferred Webpage(s):**
[Click here to view PANO’s website]

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**Contact Information**

Company:______________________________
Primary Contact:_______________________ Email:__________________________
Address:______________________________
City:________________State:_____Zip:____________Phone:______________
Region(s) Served:_____________________

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**Payment Information**

Credit Card: [ ] Visa [ ] Mastercard [ ] American Express [ ] Discover
Card Number: ____________________________
Card Name:_____________________________
Billing Address: __________________________
City:________________State:_____Zip:____________

Checks can be made out to PANO and mailed to:
PANO
Attn: Heather Giampapa
4801 Lindle Road, Harrisburg, PA 17111

Contact PANO’s Development Director, Heather Giampapa, at heather@pano.org or 717-775-1059 to discuss your PANO Corporate Partnership or make a credit card payment.

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**PANO** is a 501(c)(3) nonprofit organization. Donations are tax deductible to the fullest extent allowed by law. The official registration and financial information of Pennsylvania Association of Nonprofit Organizations may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. PANO amplifies the impact of the community benefit sector through advocacy, collaboration, learning, and support.