



Sponsorship Opportunities: 2023 Collaborative Conference



Each year, nonprofit leaders from all over the state come together at the collaborative conference to learn, network, and share in building stronger communities across Pennsylvania. The 2023 collaborative conference, co-hosted by Alliance for Nonprofit Resources (ANR), the Greater Pittsburgh Nonprofit Partnership, the PA Association of Nonprofit Organizations (PANO), and Villanova University will be held at the **Blair County Convention Center in Altoona, PA on Tuesday, September 19, and Wednesday, September 20**. Throughout those two days, there will be plenty of opportunities, both formal and informal, for attendees and our Conference Sponsors to get to know one another. Read on or contact Heather Giampapa (heather@pano.org) to discuss more, including your preferred package and payment. See you in Altoona!

| | Scholarship Fund Sponsor - \$250 and up (Unlimited) | Standards for Excellence Sponsor - \$500 (Unlimited) | Exhibitor -30 @ \$750 | Quiet Room Sponsor -\$1,000 (Unlimited) | Breakout Room Sponsor - 5 @ \$1,500 | In-Flight Entertainment Sponsor - 5 @ \$2,500 (Industry-Exclusive) | Premier Sponsor - 2 @ \$5,000 (Industry-Exclusive) |
|--|---|--|--------------------------|---|---|--|---|
| Pre- or post-conference educational webinar | | | | | | 1 30-minute webinar (open to public) | 1 45-minute webinar (open to public) |
| Special pre-conference marketing | | | | | | Spotlight in 1 email + 4 social media posts | 1 dedicated email; 6 social media posts; dedicated webpage |
| Ad in Conference Program | | | | | 1/4 Page Ad | 1/2 Page Ad | Full Page Ad |
| Complimentary registrations | | | | | 1 (plus the 2 that come with your exhibitor booth) | 1 (plus the 2 that come with your exhibitor booth) | 2 (plus the 2 that come with your exhibitor booth) |
| Speaking Opportunity | | | | Quiet Room Intro/Reminder + 1-min company promo | Introduce each workshop in your room + 3-min. company promo | Introduce 1 general session + 3-min. company promo | Introduce 1 keynote + 5 -min. company promo |
| Distribute Company Materials | | | | In Quiet Room | In your designated breakout room | In all attendee bags | In all attendee bags |
| Exhibitor Booth with 2 Attendees | | | | | | | |
| Logo featured: | | On Standards Celebration Materials | On Exhibitor Passport | On Quiet Room Door | On your designated Breakout Room Door/Podium | During Affinity Group Meetings and Networking Reception | On conference homepage + main podium + all conference signage |
| Recognition in online and printed materials (website, program, emails, etc.) | | | | | | | |
| List of attendees (names, orgs, and addresses) | | | | | | | |

2023 Collaborative Conference Sponsor Form

Please submit this form (also available at <https://pano.app.neoncrm.com/np/clients/pano/donation.jsp?campaign=60&>), along with your **company logo**, a **one-sentence company description**, and/or **company ad** (if included in your sponsorship package) by **August 21, 2023**, to guarantee inclusion in our printed materials. Send to Christina Spadaro (christina@pano.org) | Mail to: PANO, 4801 Lindle Road, Harrisburg, PA, 17111. **Got questions? Contact Heather: heather@pano.org | 717-775-1059.**

Please Select a Level

- \$5000—Premier \$1,500—Breakout Room \$750—Exhibitor Table \$250 and up—Scholarship Fund Contribution
 \$2500—In-Flight Entertainment \$1,000—Quiet Room \$500—Standards for Excellence

Sponsor Information

Company: _____ Street Address: _____

City _____ State _____ Zip _____ Primary Contact for this Conference: _____

Job Title: _____ Phone: _____ Email: _____

Electricity for your booth? (*Extra \$35 per day*): Y N How did you learn about this conference (circle)? ANR GPNP PANO Villanova Other: _____

Attendee Information

Sponsorships \$750 and up include attendance for two representatives from your company. Breakout Room and In-Flight Entertainment Sponsors may bring up to three representatives, and the Premier Sponsor up to four. *Additional registrations may be purchased at a discounted rate of \$100 per person.*

1) Attendee Name & Job Title: _____ Email: _____

2) Attendee Name & Job Title: _____ Email: _____

3) Additional Attendee 1 Name & Job Title: _____ Email: _____

4) Additional Attendee 2 Name & Job Title: _____ Email: _____

Please list any special dietary and/or accessibility requests for your company rep(s): _____

Payment Information

Total Amount: \$ _____ (Sponsorship Level \$ _____ + Electricity \$ _____ + Additional Attendees \$ _____)

- Check enclosed Check mailed separately to PANO, 4801 Lindle Rd, Harrisburg, PA, 17111 Pay by credit card - *contact PANO at 717-236-8584*

Additional Information

Venue & Overnight Accommodations

Blair County Convention Center | One Convention Center Blvd, Altoona, PA | 814-569-1223 | www.blairconventioncenter.com

Hotel/room block information coming soon.

Ad Specs

1/4 Page—4”w x 4”h

1/2 Page—8”w x 4”h

Full Page—8”w x 8”h