



Sponsorship Opportunities: 2024 Collaborative Conference



Each year, nonprofit leaders from all over the state come together at the collaborative conference to learn, network, and share in building stronger communities across Pennsylvania. The 2024 collaborative conference, co-hosted by Alliance for Nonprofit Resources (ANR), the Greater Pittsburgh Nonprofit Partnership, the PA Association of Nonprofit Organizations (PANO), and Villanova University will be held at The Penn State on **Monday, September 30, and Tuesday, October 1**. Throughout those two days, there will be plenty of opportunities, both formal and informal, for attendees and our Conference Sponsors to get to know one another. Read on or contact Christina Spadaro (christina@pano.org) to discuss more, including your preferred package and payment. See you in State College!

	Scholarship Fund Sponsor - \$500 and up (Unlimited)	Quiet Room Sponsor - \$650 (Unlimited)	Exhibitor -15 @ \$850	Standards Sponsor -\$1,250 (Unlimited)	Affinity Group Sponsor - 6 @ \$1,750	Opening Doors Sponsor - 6 @ \$2,750 (Industry-Exclusive)	Shifting Power Sponsor - 2 @ \$5,000 (Industry-Exclusive)
Educational webinar						1 Pre-recorded webinar (up to 20 mins)	1 live webinar, available to the public (30 mins)
Special pre-conference marketing						Spotlight in 1 email + 4 social media posts	1 dedicated email; 6 social media posts; dedicated webpage
Ad in Conference Program					1/4 Page Ad	1/2 Page Ad	Full Page Ad
Complimentary registrations					1 (plus the 2 that come with your exhibitor booth)	1 (plus the 2 that come with your exhibitor booth)	2 (plus the 2 that come with your exhibitor booth)
Speaking Opportunity				During Standards Celebration	Introduce 1 Affinity Group Lead & 1 Workshop Presenter	During 1 general session activity (e.g., breakfast, lunch, networking, etc.)	Introduce 1 keynote + 5 -min. company promo
Exhibitor Booth with 2 Attendees							
Distribute Company Materials		In Quiet Room		At Standards Station	In designated Affinity Group/ Workshop Room	In all attendee bags	In all attendee bags
Logo featured:		On Quiet Room Door	On Exhibitor Passport	On Standards Celebration Materials	On Your Designated Affinity Group/ Workshop Door	On your designated general session activity signage	On all conference signage, main podium, & website homepage
Recognition in online and printed materials (emails, website, program, etc.)							
List of attendees (names, orgs, and addresses—sorry, no emails!)							

2024 Collaborative Conference Sponsor Form

Please submit this form (also available at <https://pano.app.neoncrm.com/forms/2024-conference-sponsorship-form>), along with your **company logo**, a **one-sentence company description**, and/or **company ad** (if included in your sponsorship package) by **August 30, 2024** to guarantee inclusion in our printed materials. Send to Christina Spadaro (christina@pano.org) | Mail to: PANO, 4801 Lindle Road, Harrisburg, PA, 17111. **Got questions? Contact Christina: christina@pano.org | 717-839-6560.**

Please Select a Level

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> \$5,000—Shifting Power | <input type="checkbox"/> \$1,750—Affinity Group | <input type="checkbox"/> \$850—Exhibitor Table | <input type="checkbox"/> \$500 and up—Scholarship Fund Contribution |
| <input type="checkbox"/> \$2,750—Opening Doors | <input type="checkbox"/> \$1,250—Standards for Excellence | <input type="checkbox"/> \$650—Quiet Room | |

Sponsor Information

Company: _____ Street Address: _____

City _____ State _____ Zip _____ Primary Contact for this Conference: _____

Job Title: _____ Phone: _____ Email: _____

How did you learn about this conference (circle)? ANR GPNP PANO Villanova Other: _____

Attendee Information

Sponsorships \$850 and up include attendance for two representatives from your company. Affinity Group and Opening Doors Sponsors may bring up to three representatives total, and the Shifting Power Sponsor up to four total. *Additional registrations may be purchased at a discounted rate of \$150 per person.*

1) Attendee Name & Job Title: _____ Email: _____

2) Attendee Name & Job Title: _____ Email: _____

3) Additional Attendee 1 Name & Job Title: _____ Email: _____

4) Additional Attendee 2 Name & Job Title: _____ Email: _____

Please list any special dietary and/or accessibility requests for your company rep(s): _____

Payment Information

Total Amount: \$_____ (Sponsorship Level \$_____ + Additional Attendees \$_____)

- Check enclosed Check mailed separately to PANO, 4801 Lindle Rd, Harrisburg, PA, 17111 Pay by credit card - *contact PANO at 717-236-8584 or [click here](#) to fill out this form and pay online.*

Additional Information

Venue & Overnight Accommodations

The Penn Stater | 215 Innovation Blvd, State College, PA 16803 | 814-863-5000 | <https://thepennstaterhotel.com/>

A block of rooms is reserved at a special rate of \$129/night for September 29 & 30. Use Group Code **PANO24A** to book your room online or by referencing the code when you call 814-863-5000. Book by Friday, August 30, for the discounted rate.

Ad Specs

1/4 Page—4”w x 4”h

1/2 Page—8”w x 4”h

Full Page—8”w x 8”h