



Where Pennsylvania Nonprofit
Professionals Grow Better Together

4801 Lindle Road, Harrisburg, PA 17111 | 717-236-8584 | www.pano.org

2024 PANO AMBASSADOR OPPORTUNITIES

PANO Ambassadors stand out in forging strong partnerships with PANO’s 1,000+ nonprofit members, helping to make their services more sustainable, visible, and accessible. Ambassadors demonstrate their support of Pennsylvania’s nonprofit sector by underwriting programs for over 8,000 people who engage with PANO each year.

BENEFITS FOR ONE FULL YEAR	\$10,000	\$7,500	\$5,000
Logo on PANO homepage (68.8K annual visitors leading to improved Google ranking)	✓	✓	✓
Listing in online business directory (68.8K annual visitors leading to improved Google ranking)	✓	✓	✓
Recognition in Annual Report	✓	✓	✓
Access to membership benefits	✓	✓	✓
Access to mailing list of PANO members	✓	✓	✓
Honorable mention at all events and webinars (Approx. 4 in-person events, 60 webinars serving 3,500+ individuals)	✓	✓	✓
<i>Community Connector</i> E-Newsletter sponsorship (Monthly email newsletter reaching 8,000+)	✓	✓	
Ask PANO sponsorship ¹ (Featured on 30,000 emails monthly)	✓		
Special conference participation ² (Approx. 150 attendees annually)	✓		
Industry exclusive ³	✓		

¹Ask PANO sponsorship

PANO staff provides “just-in-time” assistance, resources, and answers to nonprofit management needs and questions. Your sponsorship helps meet these needs. Your logo will be featured in PANO’s *Community Connector* E-Newsletter, staff email signatures, on the Ask PANO webpage, and in automatic acknowledgements of web-based requests.

²Special conference participation

Logo recognition on the home page of the conference website, company swag in attendee bags, and two conference registrations (can be made scholarships for two nonprofit employees).

³Industry exclusive

Sole ambassador from your industry to sponsor Ask PANO services and participate in the collaborative conference as noted in ² above (please note: this is separate than conference sponsors).

PANO AMBASSADOR APPLICATION

- Maximize your impact and visibility with recognition at all in-person events and on PANO's website, emails, webinars, and more.
- Reach PANO's 1,000+ members, plus thousands more visitors.
- Show your company's support for PANO Programs including in-person trainings and events; webinars; nonprofit technical support; and templates, tools, and guidelines critical to nonprofit success.

Become a PANO Ambassador

<input type="checkbox"/> Level 1 (\$5,000) <ul style="list-style-type: none">▪ Logo on PANO website▪ Recognition at all events and webinars▪ Listing in Corporate Partner Directory on PANO website*▪ Recognition in Annual Report▪ Access to Standards for Excellence Resource Packets▪ Access to member benefits including member rate for all programs/events▪ Access to mailing list of PANO members (list does not include email addresses)	<input type="checkbox"/> Level 2 (\$7,500) <ul style="list-style-type: none">▪ Level 1 benefits▪ <i>Community Connector</i> E-Newsletter Sponsorship<ul style="list-style-type: none">○ PANO's monthly newsletter reaches over 8,000 people	<input type="checkbox"/> Level 3 (\$10,000) <ul style="list-style-type: none">▪ Level 1 and 2 benefits▪ Nonprofit Helpdesk Sponsorship<ul style="list-style-type: none">○ Featured on 30,000 e-mails monthly▪ Special Conference Participation<ul style="list-style-type: none">○ Between 200-400 attendees○ Various ways to participate▪ Industry Exclusive
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*PANO refers inquiring nonprofit professionals to businesses listed in our Corporate Partner Directory.

Contact Information

Company: _____

Primary Contact: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Region(s) Served: _____

Payment Information

Credit Card: Visa Mastercard American Express Discover

Card Number: _____

Expiration _____ Security Code _____ Card Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Checks can be made out to PANO and mailed to:

PANO

Attn: Anne Gingerich

4801 Lindle Road, Harrisburg, PA 17111

Contact PANO's Executive Director, Anne Gingerich, at anne@pano.org or 717-839-6564 to discuss your PANO Ambassadorship or make a credit card payment.

PANO is a 501(c)(3) nonprofit organization. Donations are tax deductible to the fullest extent allowed by law. The official registration and financial information of Pennsylvania Association of Nonprofit Organizations may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. PANO amplifies the voice, value, and impact of community benefit work to transform lives.